



Zagster

Bike Sharing For Communities

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The Problem



- Public Programs are popular in major cities – but have limitations around where and how long you can affordably, conveniently and comfortably go. More importantly, these cost millions and years to implement.




- DIY bike shares often fail due to lack of management, oversight and accountability. Without these, DIY bike shares are never a good representation of your community or brand.

The Zagster Solution

Fully Automated Bike Sharing

- Connected bikes, racks and signage
- Tracking technology
- Complete maintenance
- 24/7 rider support
- Industry-standard insurance
- Deploy anywhere in US in 2 weeks




NEED A BIKE?
**BORROW
OURS FOR
FREE!**

We've got one for you.
Right Here!

Reserve your Zagster bike hours or seconds in advance, online or at the bike.

Join or learn more at:
zagster.com/quickenloans



JOIN • RESERVE • UNLOCK • RIDE » IT'S THAT EASY!

In partnership with:
Quicken Loans
Equity & Assets
Rock

www.zagster.com **1-202-99WEZAG**
(1-202-999-3829)

Why Zagster

TEAM

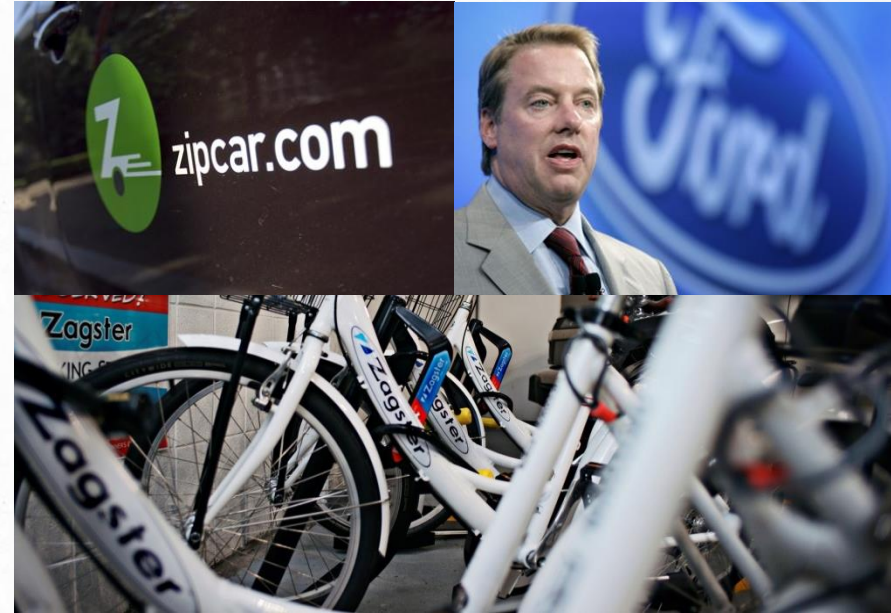
- Started consulting in bike sharing space in 2007
- Collectively over 30 years of vehicle sharing and operational experience

INVESTORS

- Raised \$3M from world-class investors such as Bill Ford's Fontinalis Partners and the first investor in Zipcar
- Only bike sharing company to raise venture capital

EXPERIENCE

- Experience managing over 900 bicycles at 100+ locations across 23 states⁴



AS FEATURED IN

The New York Times

THE WALL STREET JOURNAL.

Forbes

The Boston Globe

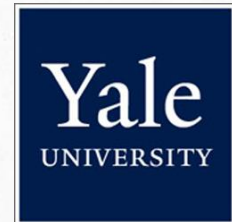
Select Partners



FOUR SEASONS
Hotels and Resorts

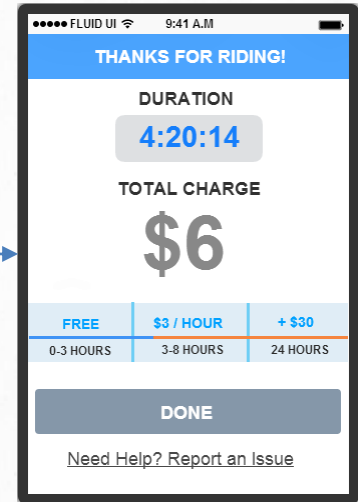
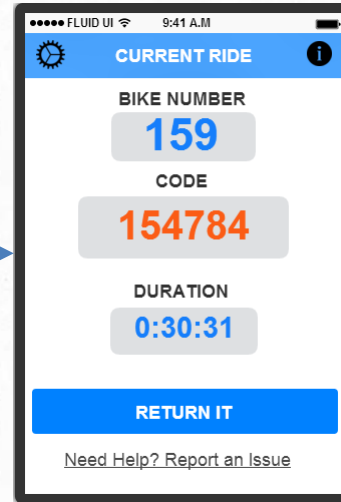
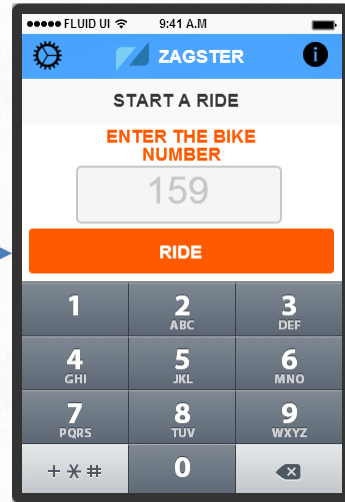
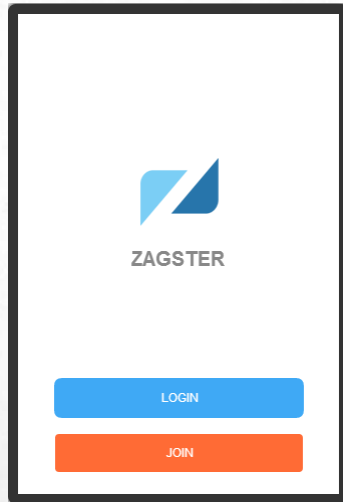


DTE Energy





Rider Process - App



Co-Branding Opportunities



Co-branded Signage



Co-branded Basket

Unique URL & Marketing Collateral

**NEED A BIKE?
BORROW
OURS.**

We've got one for you.
Right Here!

Reserve your Zagster days or seconds in advance, online or at the bike.

www.zagster.com/related **1-202-99WEZAG**
(1-202-999-3924)

You can be riding a Zagster bike in minutes.
They're seconds away!

HOW DOES ZAGSTER WORK?

- 1 JOIN**
Zagster bikes are great bikes you can use by the hour or day. Become a member at zagster.com/related by completing a basic application.
- 2 RESERVE**
Book your bike online hours or days in advance, or right next to the bike with your smartphone. They're available by the day, just return by midnight.
- 3 UNLOCK**
Walk to the bike, get the key and unlock the bike using the code we text you.
- 4 RESERVE**
Have fun, be safe and just text "DONE" after you lock up the bike to end your reservation. It's that easy!

Zagster is a great alternative to owning a bike or even using a car. Use them when you need 'em, we take care of the rest.

Visit zagster.com/related to learn more, find the closest bikes to you, and join.

Courtesy of **RELATED**

You must be at least 18 years of age to become a member. Under no circumstances can you lend the bike to others or rent. Bikes must be used during your reservation when not in use. See the membership agreement for details.

Pricing

Please visit the hotel's front desk for information on pricing and renting Zagster bikes.

How It Works

- 1. BORROW**
763926
Visit the front desk to check-out a bike. They will give you a code to open and close the bike's lockbox.
- 2. UNLOCK**
Use the key from inside the lockbox to operate the U-lock that attaches the bike to its station. Close the lockbox before you ride.
- 3. RIDE**
Have fun and stay safe! Use the U-lock to keep the bike secure if you make stops along the way. Your lockbox code will continue to work.
- 4. RETURN**
When you are finished riding, bring the bike back to the host and lock it to the Zagster dock. Check-in with the front desk and you're done!

Secure Administrative Dashboard

Reporting Tools

Base Network Stats	Total Users : 473	Average Rentals	Last 10 days
Total rentals : 3469	Avg rentals per day : 21.68	New users : 40	
Weekday rentals : 2585	Per weekend day : 19.34	Rentals : 394	
Weekend rentals : 884	Per weekday : 22.62	Average rentals : 39.00	

Name	Bike #	RentalStart	RentalEnd	Duration	Need Help?
Ben Weissler	178	9/26/2013 10:25 AM	9/26/2013 8:31 PM	10 hours, 6 minutes	
Austin Long	178	9/25/2013 12:16 PM	9/25/2013 8:01 PM	7 hours, 45 minutes	
Austin Long	178	9/24/2013 1:26 AM	9/24/2013 8:38 PM	19 hours, 12 minutes	
Ben Weissler	178	9/23/2013 1:48 AM	9/23/2013 10:37 PM	20 hours, 49 minutes	
Ben Weissler	178	9/22/2013 12:30 AM	9/22/2013 1:47 AM	1 days, 1 hours, 16 minutes	
Ben Weissler	178	9/22/2013 12:13 AM	9/22/2013 12:30 AM	17 minutes	
Ben Weissler	178	9/22/2013 12:04 AM	9/22/2013 12:12 AM	7 minutes	
Ben Weissler	178	9/21/2013 11:43 PM	9/21/2013 11:58 PM	15 minutes	
Charles Kinzig	178	9/21/2013 5:53 PM	9/21/2013 7:52 PM	1 hours, 59 minutes	
Noelle Thew	178	9/21/2013 8:01 AM	9/21/2013 5:29 PM	9 hours, 28 minutes	
Christine Hong	178	9/20/2013 9:20 AM	9/20/2013 7:56 PM	10 hours, 36 minutes	
Yumi Koga	178	9/20/2013 12:12 AM	9/20/2013 9:17 AM	9 hours, 5 minutes	
Thomas Weng	178	9/17/2013 1:13 AM	9/17/2013 1:15 PM	12 hours, 2 minutes	
San Zhann	178	9/16/2013	9/16/2013	10 hours, 51 minutes	

Reports

Rental Report

Filters

Bike #

First Name

Last Name

Phone

Email

User Report

Bike Report

Statistics

User Count

Rental Count

Network Totals

Transactions

Date From

To

Reporting Tools

Reports

- Rental Report
- User Report
- Bike Report

Statistics

- User Count
- Rental Count
 - Per Day
 - Per Bike
 - Per Station
 - Per User
 - Between Locations
- Network Totals
- Transactions

Date From

To

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Date	Count
09/27/2013	4
09/26/2013	5
09/25/2013	
09/24/2013	
09/23/2013	
09/22/2013	
09/21/2013	
09/20/2013	
09/19/2013	
09/18/2013	4
09/17/2013	10
09/16/2013	2
09/15/2013	2
09/14/2013	5
09/13/2013	6

Opening Data ✕

You have chosen to open:

Data
 which is: Microsoft Excel Worksheet (10.0 KB)
 from: http://adminzagster.com

What should Firefox do with this file?

Open with

Save File

Do this automatically for files like this from now on.

All-inclusive

We do everything.



Hardware Everything you need

We provide the bikes, the racks, liability coverage, and the technology that is ready to go upon arrival.



Setup and Maintenance By our professional staff

Our trained and friendly staff will install and provide the ongoing maintenance needed to keep your program running smoothly.



Marketing Support All the tools you need

Our team provides you with the marketing materials and support needed to successfully promote your program to your riders.



Account Management For both you and the riders

We provide you with a dedicated account manager and provide your riders with a 24/7/365 call center.



Bike Sharing for GM Employees - Warren Tech Center Hosts New Program



Let's ride together

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